

PEPSI MEM MEETING – VIETNAM - HCMC 25-27 JUNE 2024

PEPSI EQUIPMENT AND INNOVATIONS

TOWERS, COOLERS, EQUIPMENT AND TECHNOLOGIES

DEDICATED TO BEVARAGE DISPENSE



Founded 1953

Head office Odense, Denmark



Privately owned

by the Nielsen & Nielsen families



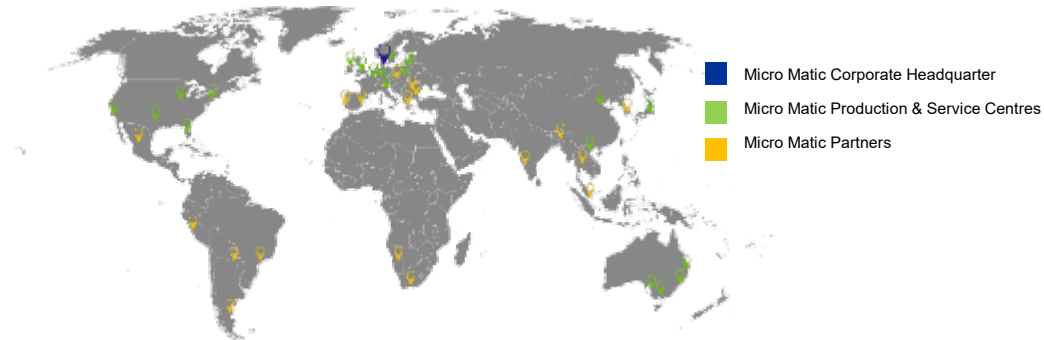
1.640 employees

in 17 countries



Innovating the future

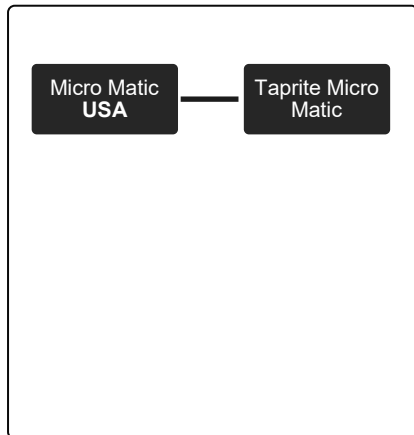
More than 100 engineers dedicated around the globe.



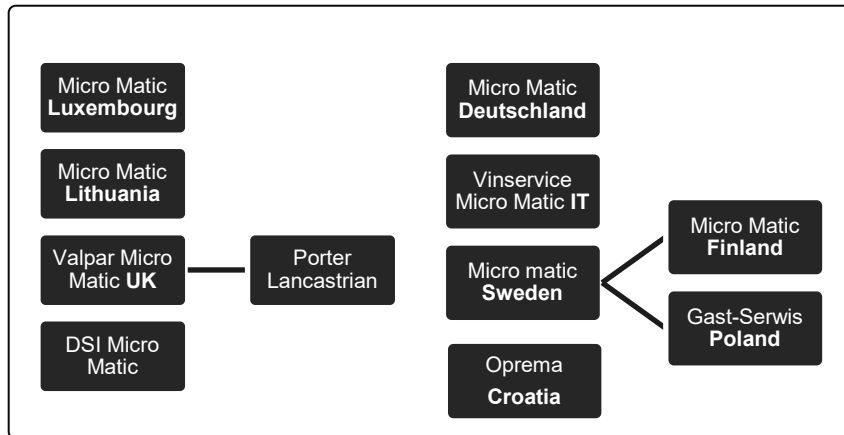
BUSINESS UNIT

MICRO MATIC GROUP

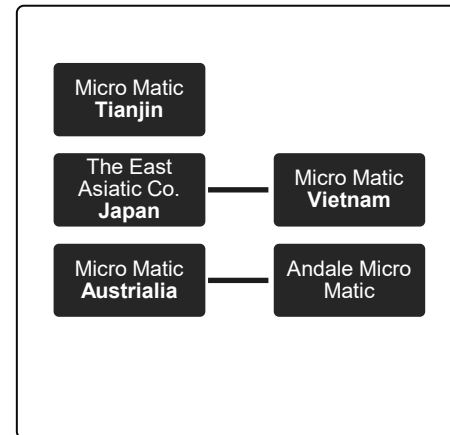
Americas



Europe

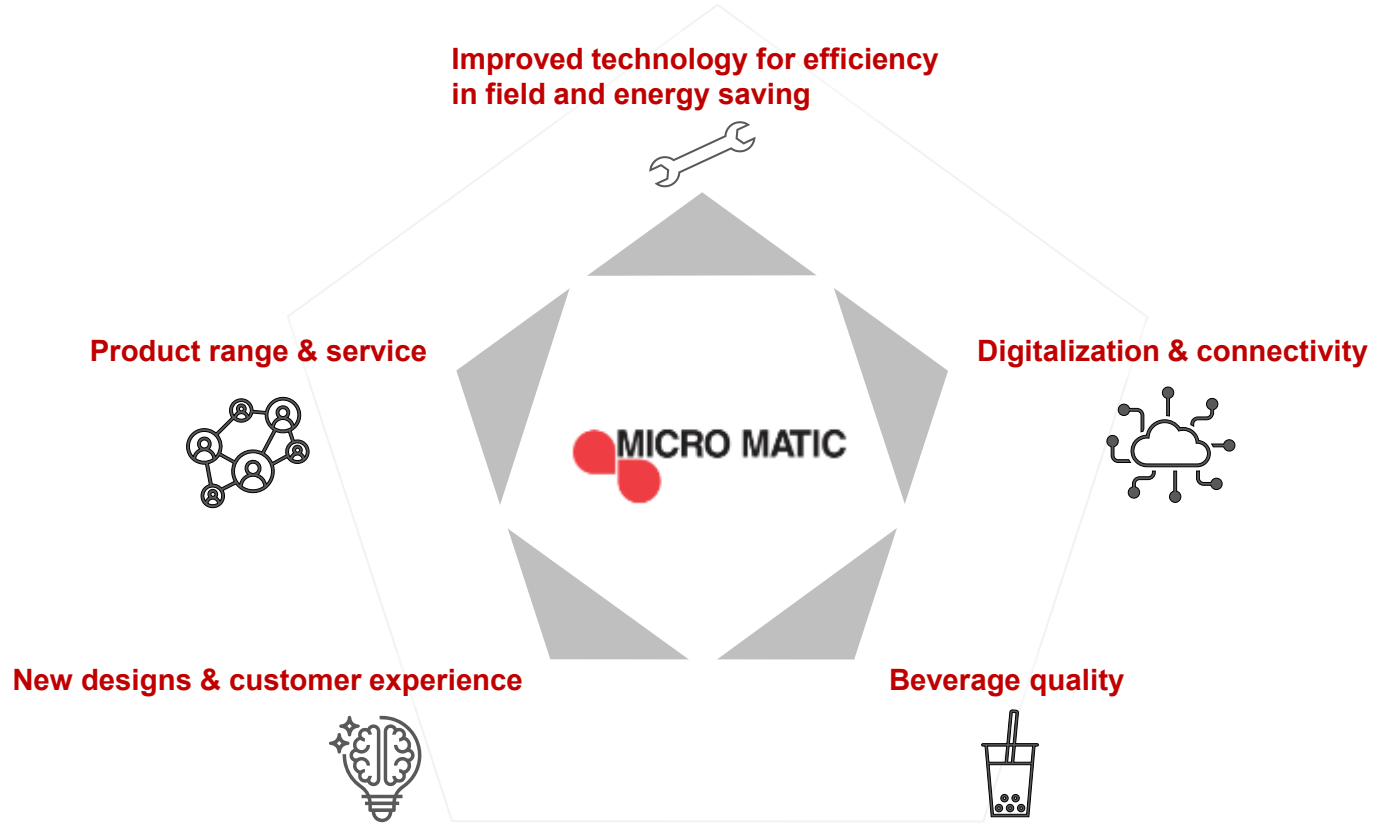


Asia & Oceania



1s 4 EOT

INNOVATION AREAS



FOCUS ON THE BEVERAGE QUALITY SERVED TO CONSUMER



WHAT IS J-TAP SYSTEM



Craft style look

New tasting experience

Creates opportunities

High performance

Fits everywhere

NEW INNOVATION TUBES



Specification highlights:



Application:



FlavourGuard Ultra

Specially designed for our customers who require consistent quality in their Soft drink systems, incorporating an advanced flavour barrier layer which maintains product integrity, regardless of the previous syrup flavour.



T-GUARD ULTRA

Valpar Micro Matic are excited to introduce the latest in flexible tubing technology, T-Guard Ultra. A multi-layer tubing with an ultra-smooth inner layer, preventing bacterial adhesion and loss of product quality, with a highly flexible outer layer making it Valpar Micro Matic's most flexible product.

NEW INNOVATION DIGITAL TOWER NEXT



Beverage options

- 10 lines: 8 syrups + soda + water
- 12 lines: 6 syrups + 4 flavours (possibility to deactivate) + soda + water
- 14 lines: 8 syrups + 4 flavours (possibility to deactivate) + soda + water



**SELECT
MAIN PRODUCT**



**DEFINE CUP
SIZE**



**PICK OPTIONAL
FLAVOUR SHOT**



**ACTIVATE
DISPENSE**

DIGITAL SOLUTIONS AND BRANDING



- » INCREASE SPEED OF SERVICE
- » INCREASE SALES
- € INCREASE PROFIT
- » ENGAGED CUSTOMERS



BREEZE DIGITAL



FUSION DIGITAL

4) Pour beverage



2) Scan
the code/tag



3) Pouring is
unlocked depending
on purchased service

5) Live reports
(dedicated web app)



NEON TITAN



FALL

1) Activate the
code/tag

BARGUN: D-RATTLER & RATTLER II



- **Electronic control Rattler**
- Cladding concept
 - Customizable
 - Easy to refurbish
- **Flexible configuration** without butterfly plates
- Possibility to add **portion control** dispensing with pre-set recipes
- Back-lit keypad: easy to read in dark environment
- New patented dispensing head
- Possibility to control both solenoid (pneumatic pumps) and peristaltic pumps (up to 14 outputs)



BARGUN HOLDERS



World



Option digital lens



RANGE OF FOUNTAENS → TITAN REBRANDING



BREEZE CONVERTIBLE



BREEZE HYBRID



BREEZE STANDARD



BREEZE TWILIGHT



BREEZE PREMIUM



FUSION



BLUE MOON



SPACE



COUPE'

IMPROVED TECHNOLOGY FOR EFFICIENCY IN FIELD AND ENERGY SAVING

POSTMIX COOLERS IN GENERAL AND ICE CHEST



ICE FREE 130



ICE FREE 150



ICE FREE 250



ICE FREE 600

**META
CONDITION
APPROVED**



CALIFORNIA HD



CALIFORNIA SMART



ICE CHEST

BEVERAGE QUALITY

PRESSURE GAUGES

Primary



UL 252
APPROVED

Secondary



**LET'S START
OUR JOURNEY
TOGETHER**