



# CATALOG 2025



DEDICATED TO  
DRAFT QUALITY

## Dear Customer,

Photo: Michael Bager/JFM



In recent years, Micro Matic has been expanding, with company acquisitions and newly developed state-of-the-art solutions adding extensively to our already comprehensive range. In this overview, we have gathered the best of what Micro Matic does in what we hope is an easy-to-navigate guide.

Over the following pages, we have divided our complete offering into five product clusters – dispense equipment, point of sale equipment, cooling technologies, dispense solutions, and expert services.

Ranging from individual components to complete solutions, our offering serves any dispensing need you may have – and we hope this catalog will make it easy for you to find exactly what you're looking for. On behalf of the entire Micro Matic Group, I thank you for the interest you've shown in our solutions.

Warmest regards,

A handwritten signature in black ink, which appears to read 'Lars Gjødtsbøl'. The signature is stylized and fluid.

Lars Gjødtsbøl, Group CEO, Micro Matic

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Note: This catalog aims to serve as an overview and does not contain every product Micro Matic makes. Our full range and further details about products are available online.

# Family values



The Nielsen families today

Founded in 1953, Micro Matic has been owned by a pair of families over three generations. Our 70-year history as a family business shapes the way we operate and work with customers every day. Your satisfaction makes all the difference, because our reputation depends on it. And when we talk reputation, we don't just mean business. We mean family.

## Our approach to doing business

**Customers  
first**

**Quality  
in everything**

**Open  
and honest**

Everything we do starts and ends with you, our customers. You enable and inspire us to do our best every day. At Micro Matic, doing our best means quality in everything. We don't make products that are "good enough." You choose us because we excel – and so we strive for excellence in every product we make, in every interaction with you.

Quality is difficult, and we depend on you to help us deliver it. This takes openness and honesty. Curious by nature, we want to know what you need from us and what you think about our work – even when you're less than fully satisfied. Let us be frank with each other. When we are, there's no limit to the success we achieve.



# Our capabilities

Micro Matic distinguishes itself through a unique set of capabilities that underlie the solutions we produce and our work with customers.

## Market insights

With sales to more than 150 countries worldwide, we understand your market, your needs and your challenges wherever you do business. Our in-house insights team collects knowledge about market trends and developments around the world, and we use these insights to develop solutions and advisory services that benefit you today and open new doors tomorrow.



## Innovation

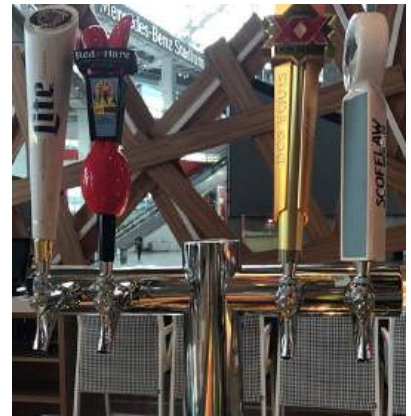
We have a team of 60 engineers working on R&D projects that result in breakthrough solutions for your business. Fully integrated dispense solutions, beverage towers in delightful new designs and materials, digital lenses for POS marketing, and advanced “internet of things” solutions. These are just some of the Micro Matic innovations that benefit our customers every day.



## Our capabilities

### Collaborative projects

Looking for an entirely bespoke solution? From brand-enhancing tower design to novel dispense concepts, our designers, engineers and project managers work with collaborative projects daily. For major chains and companies with access to many outlets, our EOT department develops innovative large-scale projects that can transform entire business areas.



### Digital journeys

Digitizing your beverage dispense operations can boost sales, optimize performance, ensure beverage quality, and enhance customer satisfaction and your brand. Covering digital signage, sensor technologies, mix controllers, analytics and other tools, our DIGIPATH unit can help you along at any point on your digital journey. For us, digitization isn't about going all the way, but doing what's right for you.



### Modern manufacturing

In line with our "quality in everything" principle, we invest heavily in our manufacturing setup. Starting with raw materials, our global scale gives us unmatched purchasing power, which keeps quality high and costs low. Our factories employ the latest manufacturing technologies, and of course we maintain exhaustive quality control systems throughout our operations.



# Micro Matic and the environment

Environment-friendly practices and processes are no longer just a “nice to have” but a business imperative. Micro Matic works for sustainability on many fronts, and we thoroughly document our performance in freely available sustainability reports.

## Stainless steel

For beer kegs and much other beverage-dispense equipment, stainless steel is a more sustainable option than plastic. As founder of the industry-wide Steel Keg Association, Micro Matic is deeply committed to steel over plastic. And with the promise of “green steel” on the horizon, stainless steel will become an even more compelling material choice.



## Refurbishment

Buying new when you don't have to is bad news for sustainability, as the material consumption involved in manufacturing new products has significant environmental costs. That is why we've established an equipment refurbishing program. Refurbishing older components instead of discarding them adds up to a smaller carbon footprint\*.

## Product development

When we develop new products or optimize existing ones, we always evaluate the product's impact on the environment. This includes calculating expected CO<sub>2</sub> emissions that from raw-materials consumption and primary processing. These assessments can help us both meet customer demand and reduce our products' carbon footprint.



## Reporting

For your reporting on supply-chain sustainability – and to help us track and improve our performance – we have been releasing sustainability reports annually since 2022. These reports follow Greenhouse Gas Protocol guidelines for environmental-performance reporting, include the relevant scopes 1, 2 and 3, and are available to download at [micro-matic.com](https://micro-matic.com).

\*Services vary by market.

# Key facts and figures



**Founded**

**1953**

**50+ years** producing keg spears

Headquarters in **Odense, Denmark**

Privately held by the **Nielsen families**



**Countries served**

**+150**

Local presence **worldwide**

Over **1600 employees**

Eight **respected brands**



**MM turnover 23-24**

**€339**

**11 factories** on four continents



Where **you** do business,  
we're always **nearby**



# Dispense equipment

Micro Matic started producing keg spears 50 years ago and has since grown its range of dispense equipment to cover every aspect of “back-end” dispense equipment. Today we offer the full range of spears, regulators, tubing, couplers and valves, and hygienic cleaning equipment.

Dispense equipment needs to make sure you maintain an uninterrupted supply of beer and other kegged beverages. It also must protect your product from contamination – and thus the health of your customers. And it needs to ensure employee safety and be easy to operate.

All this is a tall order, and Micro Matic innovates constantly to deliver the safest, most hygienic and best-performing dispense equipment out there.

## Keg spears

Fifty years of quality spears

## Gas regulators

Primary or secondary, always premium

## Tubing solutions

Protection from keg to glass

## Couplers and valves

Complete your setup

## Cleaning tools

Make your operation a clean machine

50 years of spears

## Keg spears

# Fifty years of quality spears

Micro Matic entered the beverage dispense industry half a century ago by engineering high-quality keg spears for a major European brewery. That successful venture led to our getting into other dispense equipment – while we also kept innovating our spear technology.

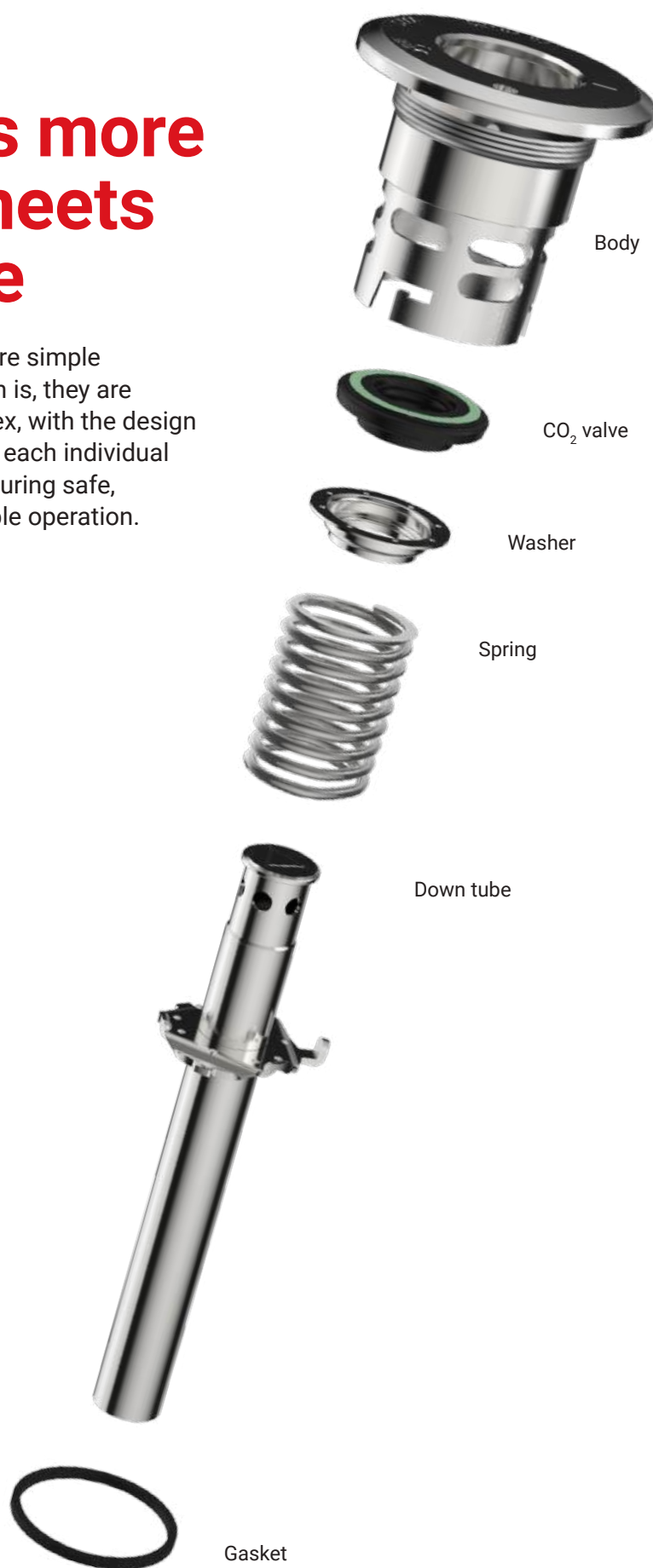
Today we've sold more than 135 million keg spears worldwide. Our customers value the two distinct ranges we produce for their unmatched precision, safety features, and hygiene certainty.





# Always more than meets the eye

Think keg spears are simple products? The truth is, they are deceptively complex, with the design and engineering of each individual part critical for ensuring safe, hygienic, and reliable operation.



# Two great brands, endless possibilities

Via our Micro Matic and DSI spear ranges, we offer valve systems for all common threaded and bayonet necks. All standard neck and coupler interfaces are available, plus the option of customized designs. And we offer different safety technologies based on valve/spear and neck type.

All Micro Matic and DSI spears meet EU and U.S. food-contact requirements and feature safety technology that protects your employees and customers. Our spears are easy to handle during assembly, disassembly and maintenance.

## Micro Matic line

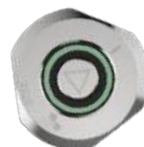
### A-System

Flat spear type  
Electropolished  
Color coded



### G-System

Trilobe spear type  
Electropolished  
Color coded



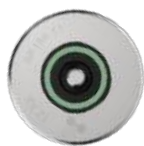
### U-System

Well spear type  
Electropolished



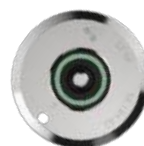
### L-System

Combi spear type  
Electropolished  
Color coded



### M-System

Combi spear type  
Electropolished  
Color coded



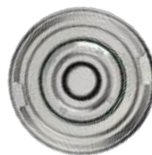
### D-System

Well spear type  
Electropolished  
Color coded



### S-System

Well spear type  
Electropolished  
Color coded



## DSI range



### A-Type

- Flat spear type
- Optional electropolish and color coding

### G-Type

- Trilobe spear type
- Optional electropolish and color coding

### M-Type

- Combi spear type
- Optional electropolish and color coding

### S-Type

- Well spear type
- Optional electropolish

### D-Type

- Well spear type
- Optional electropolish and color coding

### L-Type

- Combi spear type
- Optional electropolish and color coding

### U-Type

- Well spear type
- Optional electropolish

## Neck connections

### A

2" x 14 TPI DIN neck  
2" x 14 TPI LH lefthand thread  
Rd 52 x 1/6" round thread  
Rd 52.8 x 1/6" round thread  
Rd 53 x 1/6" round thread  
2 1/8" x 7 TPI short neck  
2" x 7 TPI short neck  
BS neck  
SOS neck

### G

2" x 14 TPI DIN neck  
2 1/8 x 7 UNS short neck  
Rd 52 x 1/6" round thread  
Rd 53 x 1/6" round thread  
BS neck  
2" x 14 TPI short  
SOS neck

### M

2" x 14 TPI DIN neck  
Rd 52 x 1/6" round thread  
BS neck  
2" x 14 TPI short

### S

2" x 14 TPI DIN neck  
2 1/8 x 7 UNS short neck  
Rd 52 x 1/6" round thread  
Rd 53 x 1/6" round thread  
2" x 14 TPI short  
SOS neck  
BS neck  
US drop-in neck

### D

US drop-in neck  
2" x 14 TPI DIN neck  
BS neck  
SOS neck

### U

Guinness Neck  
2" x 14 TPI DIN-Neck

### L

Softdrink weld-in neck M46 x 1.5  
2" x 14 TPI short

## What's up with color coding?

Invented by Micro Matic, the color coding of keg spears is a maintenance approach that uses a new color each year to enable camera-controlled or mechanical separation of kegs for scheduled maintenance.

By facilitating preventative maintenance, this ensures a greater return on investment and reduces the risk of unplanned maintenance and downtime.

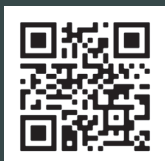


## Gas regulators

# Primary or secondary, always premium

Micro Matic started making gas regulators in the 1990s. In 1999, we launched our Premium series, followed by the Premium Plus in 2015. These primary and secondary regulators cover CO<sub>2</sub>, N<sub>2</sub> and mixed-gas applications and represent the widest range on the market – with the Premium Plus shown in independent testing to outperform any regulator in its price category on all parameters, including pressure accuracy and flow.

In 2024, we launched an updated version of Premium Plus, which is even more powerful, safer, and more sustainable than the previous generation. In all, we produce about 300,000 gas regulators per year.





# Premium Plus 100

The highest-capacity member of the next generation of Premium Plus gas regulators, the Premium Plus 100 supplies 10 taps simultaneously. Delivering 100 L/min continuous flow performance and stable CO<sub>2</sub> pressure from full to empty bottle, the 100 features optimized technologies that make it the most precise regulator we've ever produced.



# Premium Plus family



## Premium Plus 100

Ultimate performance, beverage versatility, and a wide range of options.

- Primary
- Supplies 10 taps
- CO<sub>2</sub>, N<sub>2</sub>, mixed gas
- 100l/min continuous flow



## Premium Plus 50

Versatile 5-tap option that covers many needs for CO<sub>2</sub> supply.

- Primary, secondary
- Supplies 5 taps
- CO<sub>2</sub> only
- 50l/min continuous flow



## Premium Plus 20

For simple setups, connects to both standard and SodaStream bottles.

- Primary
- Supplies 2 taps
- CO<sub>2</sub> only
- 20l/min continuous flow



## Premium Plus

Reliable performance and optimal pressure control.

- Primary and secondary models
- CO<sub>2</sub>, N<sub>2</sub>, mixed gas
- Primary and secondary with maximum inlet pressure of 200 bar



## Compact

Small, light and easy to handle with high-capacity performance.

- Secondary
- CO<sub>2</sub>, N<sub>2</sub>, mixed gas
- 60l/min

# Taprite

Micro Matic Taprite regulators boast the highest flow rate in the industry. Their robust design ensures high performance and reliability, and little risk of freeze-up problems. These regulators feature extremely durable and user-friendly polycarbonate bonnets for easy adjustment. Pull the cap to adjust pressure and push it back to lock it in.



## Taprite Series 5740

High performance primary regulator, high flow for soda & beer.

- Gas: CO<sub>2</sub>
- Mount: Tank or wall
- Gas flow: 250 l/min @100PSI
- Regulator compliance: UL 252
- Accessories compliance: UL 252A



## Taprite Series 3740

Economy series primary regulator.

- Gas: CO<sub>2</sub>
- Mount: Tank
- Flow rate: 125 l/m
- Regulator compliance: UL 252
- Accessories compliance: UL 252A



## Taprite Series 1600

Primary & secondary regulator.

- Gas flow: 125 l/min @100PSI
- Regulator compliance: UL 252
- Accessories compliance: UL 252A



## Taprite Series 5260

Secondary regulator.

- Gas flow: 125 l/min @100PSI
- Regulator compliance: UL 252
- Accessories compliance: UL 252A



## QuickFit™

QuickFit™ is a game-changing system that enables you to change CO<sub>2</sub> without the use of tools.

### QUICKER

It takes just a few seconds to change a CO<sub>2</sub> bottle with QuickFit™.

### EASIER

No tools. No mistakes. No hazards. Just push until you hear the click!

### SAFER

QuickFit™ eliminates safety issues related to changing CO<sub>2</sub> sources.



# The industry's best gas regulators

- Powerful
- Safe
- Sustainable
- Easy
- Dependable
- Expandable

## Tubing solutions

# Protection from keg to glass

To ensure customer safety and satisfaction, your beverages and beverage ingredients need protection as they travel from keg to glass.

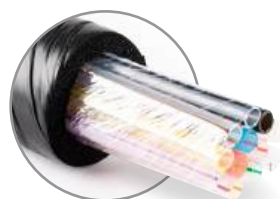
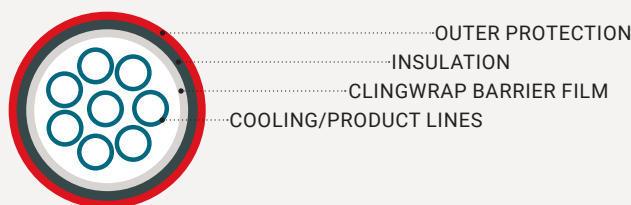
To ensure this, Micro Matic supplies liquid and gas tubing made from premium materials and manufactured to the most precise technical specifications. We offer the full range of Python insulated barrier and traditional tubing – and all the convenience of one-stop dispense equipment shopping.





# Python tubing

Python tubing, which bundles different smaller tubes in an insulated shell, was invented by a Micro Matic company – Valpar Micro Matic. This multi-line insulated barrier tubing has become the solution of choice for many installations.



## Taped Python

Our range of taped Python tubing is available in different line configurations, tube types and sizes and insulation thicknesses.

### Benefits

- Designed to maximize thermal transfer between cooling and product lines, ensuring lowest possible dispense temperature
- Lines manufactured to close dimensional tolerances to suit both internal (barb and clip) and "push in" fittings
- Consistent product performance
- Fully customizable for individual requirements (1–24 product lines)
- Tubing can be cabled to allow greater overall flexibility, reducing the minimum bend radius



## Foil Wrapped Python

Python tubing (any product line) with an aluminum foil lining added between the tubing bundle and the insulation. This improves temperature consistency and slightly reduces absorbed heat and dispense temperatures.

### Benefits

- More uniform temperatures across product lines
- Reduced absorbed energy (heat gain) and dispense temperatures
- Foil can be added to any existing Valpar Micro Matic Python type
- Tubing can be cabled to allow greater overall flexibility, reducing the minimum bend radius

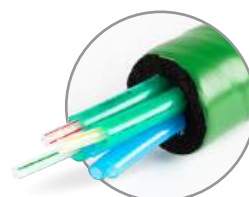


## Easyfit Python

Easyfit Python features a specially designed outer covering of reinforcing yarn braid and a tough extruded polymeric coating. The low-friction surface greatly facilitates installation, especially in ducts and other hard-to-reach areas.

### Benefits

- Tough outer coating for easier installation
- Designed to maximize thermal transfer between cooling and product lines, ensuring lowest possible dispense temperature
- Lines manufactured to close dimensional tolerances to suit both internal (barb and clip) and "push in" fittings
- Consistent product performance
- Tubing can be cabled to allow greater overall flexibility, reducing the minimum bend radius



## Co-Axial Python

With this Python variant, the product line is housed in a larger cooling line, providing a full contact surface area between the coolant and product line for exceptionally cold dispense temperatures.

### Benefits

- Maximum thermal transfer between coolant and product line, ensuring lowest possible dispense temperature
- No need for secondary cooling
- Exceptionally low dispense temperatures
- Lines manufactured to close dimensional tolerances, ensuring no product leakage
- A range of specially designed "push in" fittings is available
- Can be retrofitted to most existing dispense systems
- Tubing can be cabled to allow greater overall flexibility, reducing the minimum bend radius

# Python tubing



## Marine Python

RINA-approved Marine Python was developed to comply with fire-safety regulations on board vessels. Available in different line configurations and tube sizes, the product ensures excellent draft quality.

### Benefits

- Classified as a fire retardant with low smoke and low fume characteristics
- Designed to maximize thermal transfer between cooling and product lines, ensuring lowest possible dispense temperature
- Lines manufactured to close dimensional tolerances to suit both internal (barb and clip) and "push in" fittings
- Consistent product performance and fully customizable
- Tubing can be cabled to allow greater overall flexibility, reducing the minimum bend radius



## Back Python

Back Python is any python that attaches to the source of the product (keg) and typically connects the keg to the cooler, normally a 1+2 configuration. These variants normally contain preformed tubing, keg connectors, and sometimes other components.

### Benefits

- Provides further cooling of product line from the keg to the cooler and main tubing
- Maintains temperature of product even during periods of low activity and prevents microbial growth by maintaining a lower temperature
- Tubing can be cabled to allow greater overall flexibility, reducing the minimum bend radius

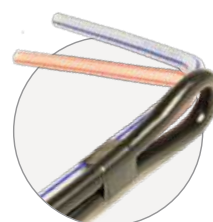


## Colored Python

Our Taped, Easyfit, or Cabled Python is available with the outer protective layer colored for ease of identification and customer brand recognition. Does not apply to Marine Python.

### Benefits

- Easy identification and brand recognition
- Designed to maximize thermal transfer between cooling and product lines, ensuring lowest possible dispense temperature
- Lines manufactured to close dimensional tolerances to suit both internal (barb and clip) and "push in" fittings
- Consistent product performance and fully customizable
- Tubing can be cabled to allow greater overall flexibility, reducing the minimum bend radius



## Trace Cooler

A Trace Cooler is a section of Python tubing that maintains product cooling between the main python and the point of dispense. It normally contains two cooling lines and one or more product lines. Lines may be performed to allow the Trace Cooler to fit into a tower or bar-counter box. May also contain fittings to cool the tap and produce condensation.

### Benefits

- Provides additional product cooling between the python and the tap or point of dispense
- Maintains temperature of product even during periods of low activity and prevents microbial growth by maintaining a lower temperature
- Tubing can be cabled to allow greater overall flexibility, reducing the minimum bend radius



# Traditional tubing

In addition to our Python solutions, we offer a wide range of traditional tubing in different materials and for all imaginable dispense-related purposes.



**Beverage Tubing:** + Fair ++ Good +++ Very good ++++ Excellent

	APPLICATION					PROPERTY			
	BEER LINE	SYRUP LINE	BAG-IN BOX TUBE	CARBONATED WATER LINE	GAS LINE	HYGIENE	FLEXIBILITY	GAS/FLAVOUR BARRIER	FITTING COMPATIBILITY
PVC (Vinyl) Clear			*		*	+	++++	+	++
PVC (Vinyl) Reinforced			*		*	+	+++	+	++
T-Guard			*		*	+	++++	+	++
Polyethylene (MDP)	*	*		*	*	+	++	++	+++
Ethylene Vinyl Acetate (EVA)		*		*	*	+	+++	++	+++
Barrier-Ultra	*	*		*	*	++++	++++	++++	+++
SuperFlexmaster	*	*		*	*	++	+++	++	+++
XtraFlexmaster	*	*		*	*	++	++++	++	+++
Brewmaster 2	*	*		*	*	+++	++	+++	+++
Brewmaster Q-guard	*	*		*		++++	++	+++	+++
Barriermaster FlavourLock	*	*		*	*	++++	++	++++	+++

## Coolant Tubing

	APPLICATION			PROPERTY						
	WATER LINE	GLYCOL LINE	CARBONATED WATER LINE	FLEXIBILITY	CO2 RETENTION	FITTING COMPATIBILITY	PRESSURE RATING	THERMAL TRANSFER	UV RESISTANCE	HEAT RESISTANCE
EVA	*	*		+++		+++	+	+++	++	+
BARRIERMASTER FLAVOURLOCK	*	*	*	++	++++	+++	++	+++	++	++
MDP	*	*	*	++	++	+++	++	+++	++	++

## Couplers and valves

# Complete your setup

We produce a very wide range of Micro Matic and DSI keg couplers and valves to make sure your dispense needs are covered from A to Z.



**Micro Matic**



**DSI**



**KeyKeg**



**FlexiDraft™**



**Safety**

## Keg couplers

We offer standard couplers in Micro Matic and DSI designs, along with a wide range of safety and flexi couplers, depending on valve type.

In addition to standard spear interfaces, customized options are available. Body materials include brass (tin/nickel plated) or stainless steel.

### Main body connection

G3/8 female  
G1/2 male  
G5/8 male  
M18 & M20 female

### Gas connection

Threaded G1/2, G5/8, G3/4, flare G3/8  
Push-in cartridge Ø5/16", Ø3/8"  
Quick connector, male Ø3/8"  
Tubing nozzle, different sizes

### Beer connection

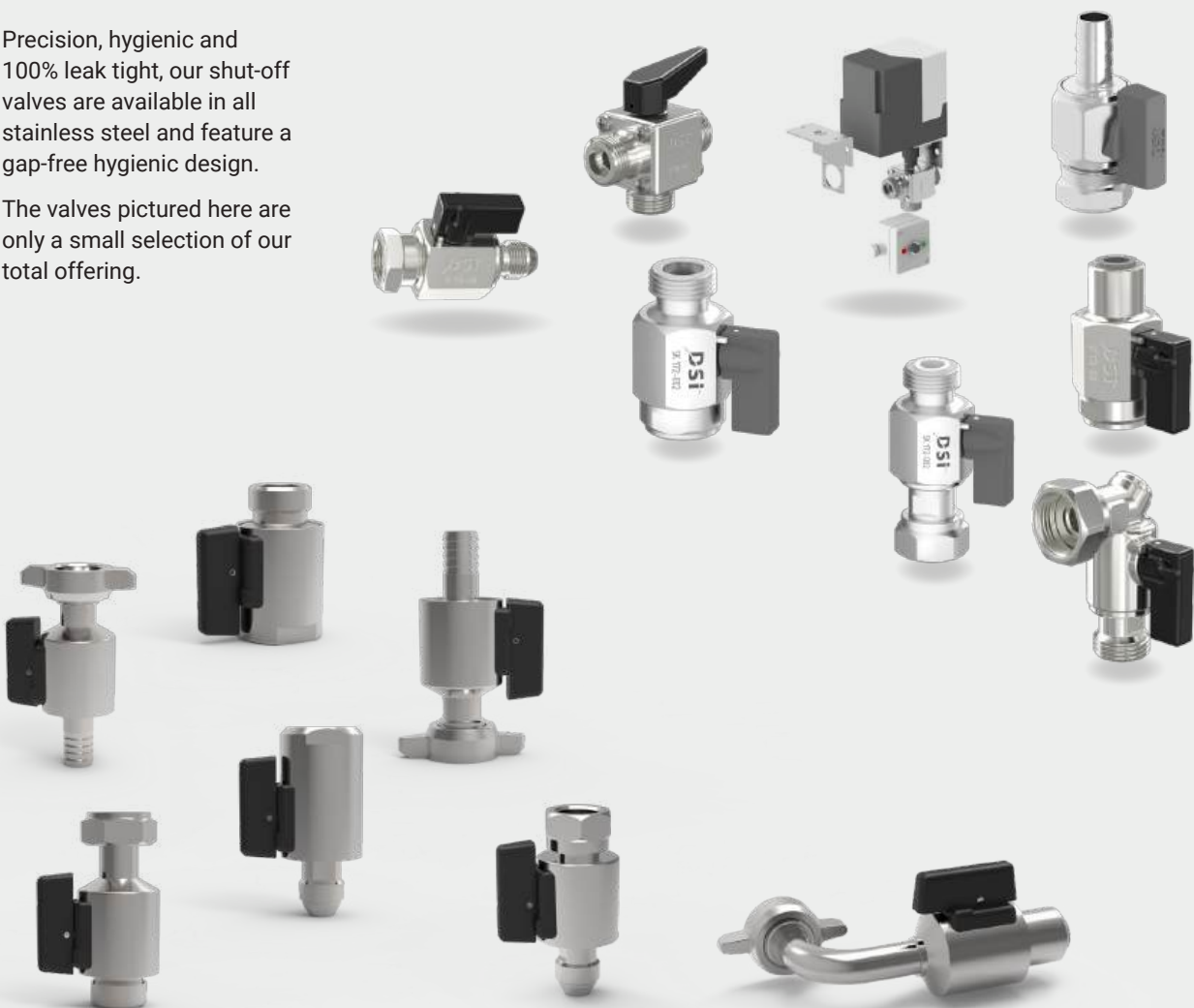
Threaded probe (G1/2, G5/8, flare 3/8)  
Push-in cartridge Ø5/16", Ø3/8", Ø1/2"  
Tubing nozzle, different sizes  
FlexiDraft™ line with spout



## Shut-off valves

Precision, hygienic and 100% leak tight, our shut-off valves are available in all stainless steel and feature a gap-free hygienic design.

The valves pictured here are only a small selection of our total offering.



## Cleaning tools

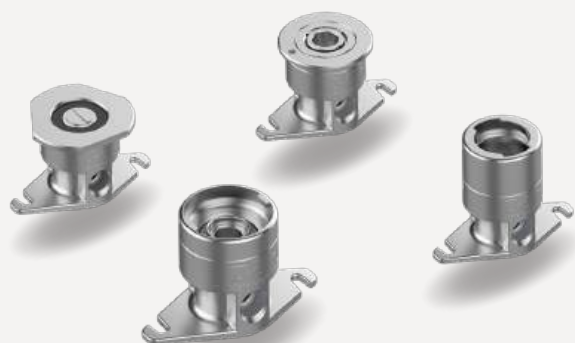
# Make your operation a clean machine

Line cleaning is a critical part of operations, whatever beverage you serve. A tainted line can degrade the quality of your product, harm your reputation and, in the worst case, put your customers' health and safety at risk. At the same time, the work of cleaning beverage lines must be safe for cleaning staff.

Micro Matic offers the full range of sturdy, effective and safe line-cleaning equipment. When it comes to beverage-line hygiene, only the best is good enough.







## Cleaning sockets

Our stainless-steel cleaning sockets are rugged and chemical-resistant. A gas-stop safety feature ensures that, even if CO<sub>2</sub> is not shut off at the gas line, no gas will enter the cleaning system, no cleaning solution can enter the gas line, and no leaks into the environment can occur.

Standard coupler interfaces are available, along with thread, push-fit, nozzle, press, SOV and plug connections.



## Cleaning bottles

Plastic or stainless steel and with up to four necks, Micro Matic cleaning bottles are the perfect solution to all your needs for line cleaning.



# Point of sale solutions

A beverage dispenser isn't just a functional tool. Along with your branding, décor and bar staff, it's the "face" of the products you sell. Customers see those proud towers, sleek taps and inviting fountains and they're already tasting the delicious drinks you serve.

The challenge is that every bar has its own style, look and vibe, so finding POS solutions that really fit isn't always easy – unless you partner with Micro Matic.

Our large design and engineering team, advanced technologies like built-in telemetry and digital lenses, and decades of experience with countless projects enable us to offer a world of pre-designed beer towers, plus customized and bespoke design options.

We also offer a wide range of postmix towers and bar guns, water fountains, and wine, spirits and hot-beverage dispensers – plus our exclusive taps, handles, medallions and digital signage.

## Pre-designed towers

Stand-out towers, stock or customized

## Bespoke tower projects

Collaborative design from the ground up

## Postmix solutions

Innovative soda towers and bar guns

## Taps, handles, medallions

The difference lies in the details

## Digital signage

Bring your message to life



Pre-designed towers

# Stand-out towers, stock or customized

As of November 2024, Micro Matic offers over 50 different pre-designed beverage towers – used worldwide in bars, restaurants, stadiums and more. Our pre-designed range includes sophisticated cladding and ice towers with their own look, feel and functionality.

But that's only the beginning. Our experienced in-house customization team can work with you to personalize a generic tower and further enhance your brand and sales.





## Pre-designed towers



**Berlin**

1 tap



**Bloom**

1 tap



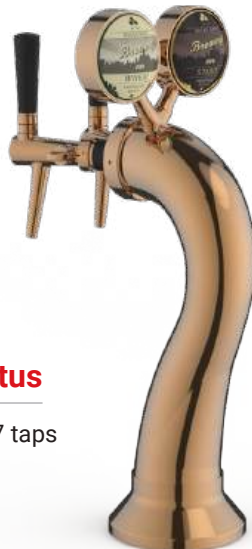
**Flute**

1-2 taps



**Hydra**

1-3 taps



**Lotus**

1-7 taps



**Lucky**

1-3 taps



**Nox**

1-2 taps



**Sexy**

1-4 taps



**Shield**

1-3 taps

## Pre-designed towers



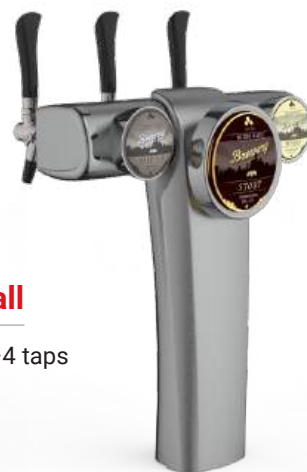
**Boxa**

2–6 taps



**Copenhagen**

1–2 taps



**Fall**

1–4 taps



**Geneva**

2–20 taps



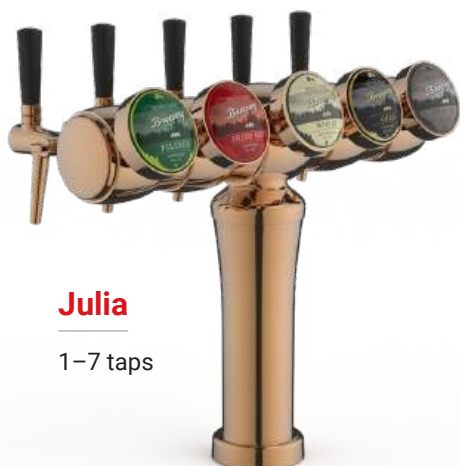
**Ikon**

1–3 taps



**Ixs**

2–5 taps



**Julia**

1–7 taps



**Laser**

1–2 taps



**Stardust**

1–5 taps



### Industrial

3–12 taps



### Titan

1–20 taps



### Cast Iron

1–10 taps



### Belgio

1–2 taps



### Old Brewery

2, 4, 6 & 8 taps

## More taps, please!

Bridges and L, Y or T shaped towers with multiple taps are growing in popularity, as venues seek to give customers greater choice while economizing space.

We offer a wide selection of pre-designed bridges and industrial-style L, Y and T towers to meet these needs. Our multi-tap towers can also be customized to your specifications.



## Cladding systems

Micro Matic cladding systems let you purchase a core tower and then add the cladding of your choice. Cores come in different shapes, and claddings can be chrome, gold, copper, painted or hydro-coated – imagine the look you want and then choose from our many options.

Available materials include recycled materials, plastic, wood, metal, and even an LED screen. Claddings can be refurbished, customized and of course changed as often as you like. This provides unlimited flexibility and a very long service life for your core towers.



### Dressed for success

Below are just a few of the wide range of cladding systems we offer.





## Sustainable CIRCULAR

Our CIRCULAR beer tower is the first eco-friendly beer tower ever produced using recycled compressed cellulose and wood – with no plastics.

Other sustainable products from Micro Matic include our 100% recyclable NOX tower and a wide range of wood handles.

### CIRCULAR

1 tap



## Ice towers

With no need for glycol or a glycol cooler, ice towers are a compact, user-friendly, space-saving and low-maintenance option.

It only takes 30 minutes for these models to build the perfect ice layer, and they reduce energy consumption by up to 40%.



Bloom Ice



Icefall

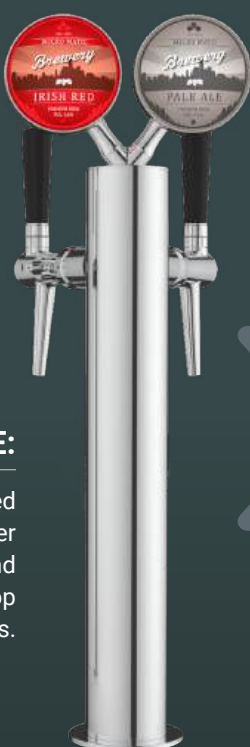
# Customized towers

If you dream of making your beer towers look more like your brand, consider our tower-customization services. We'll start with your needs and wishes, and then choose the perfect pre-designed model to customize just the way you want it. Handle, medallion, digital lens, even body – customization transforms a “generic” tower into something uniquely yours.

To ensure a future-proof solution, our customized towers can be refurbished, rewrapped and rebranded.

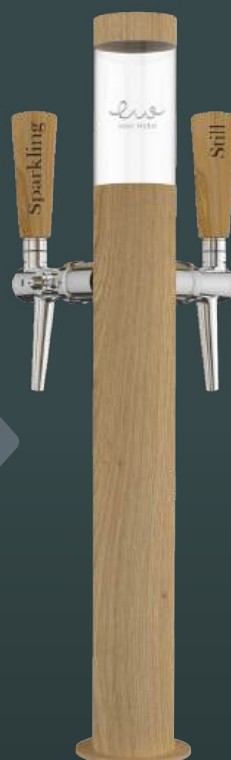
## BEFORE:

Our pre-designed **Birmingham** tower with two taps and illuminated top medallions.



## AFTER:

Wrapped in a wood laminate, with a branded clear acrylic top that is nicely illuminated from the bottom. Laser-engraved logos.



Cornet



Royal Organic



Becks Unfiltered

## BEFORE:

Our pre-designed Ikon tower with one tap and illuminated front lens.



## AFTER:

Customized base + lid and body wrapped in attractive glossy printed foil. Big branding panel with built-in down light.



Kirin ichiban



Cold river cider



Forged stout

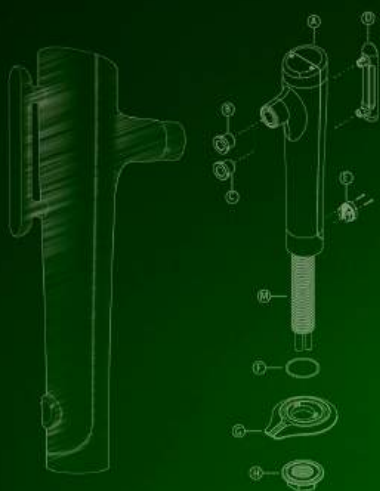


## Bespoke towers

# Collaborative design from the ground up

Bespoke towers from Micro Matic are stunning objects that epitomize a brewery's or venue's brand. Each one of our bespoke towers is the result of a deeply collaborative process between you and our team of highly experienced engineers and designers.

The tower that results from this process not only reflects your company's brand values and aspirations – it can help transform your brand by bringing it to life in dramatic fashion, right at the point of sale.





# Collaborative design

Every bespoke tower design project follows a proven process, with an experienced project manager serving as a liaison between you and our design team.



**1. BRAINSTORMING**

We establish the project's goals, expectations and wishes.

**2. IDEA**

We develop initial ideas for how to achieve the project goals.

**3. FEASIBILITY STUDY**

We conduct a feasibility study based on estimated volumes and costs.

**4. DESIGN**

We prepare 3D models and conduct any required CAD studies.

**5. M&T - PROTOTYPE**

We produce the moulds and toolings, and produce the first samples.

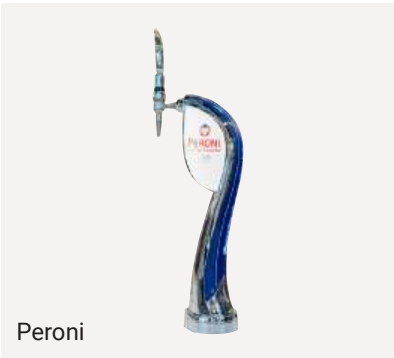
**6. ROLL-OUT**

We make final adjustments to the samples and roll out your final product.

## Selected bespoke towers



Chang



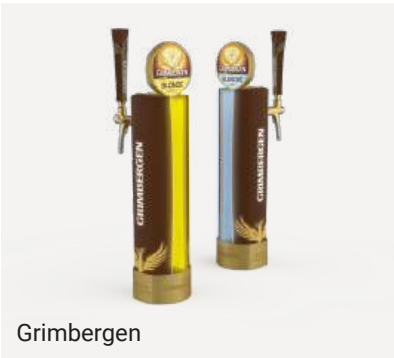
Peroni



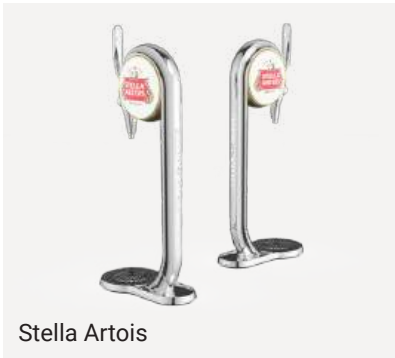
Tiger



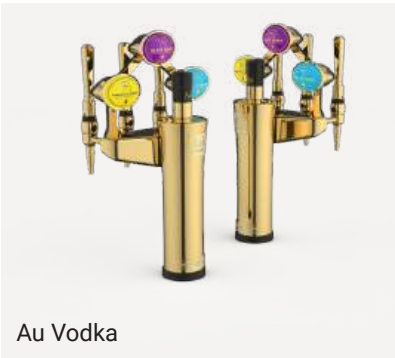
Cobra



Grimbergen



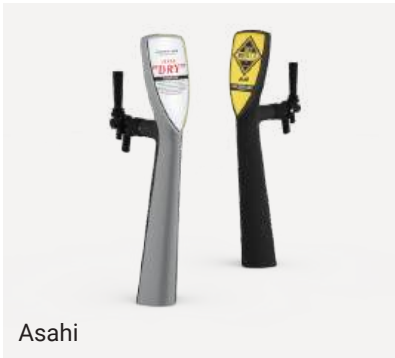
Stella Artois



Au Vodka



Castle Lager



Asahi

Postmix solutions

# Innovative soda towers and bar guns

Serving sodas, juices or other postmixed drinks? Our postmix cooling solutions give you over- or under-counter options that combine dependable, efficient chilling with advanced tap dispensing.



**Next**, a single-nozzle tower with a touch screen. Suitable for high-yield syrups. Fully designed and engineered by Micro Matic.

**DIGI:PATH**  
MICRO MATIC

## Soda towers

### Next

8–14 products



### Breeze

4, 6 or 8 taps



### Breeze Premium

4, 6 or 8 taps



### Fusion

4, 6 or 8 taps



### Fusion Premium

4, 6 or 8 taps



### Geneva

4, 6 or 8 taps



### Titan

4, 6 or 8 taps



## Bar guns and accessories

### Rattler 2

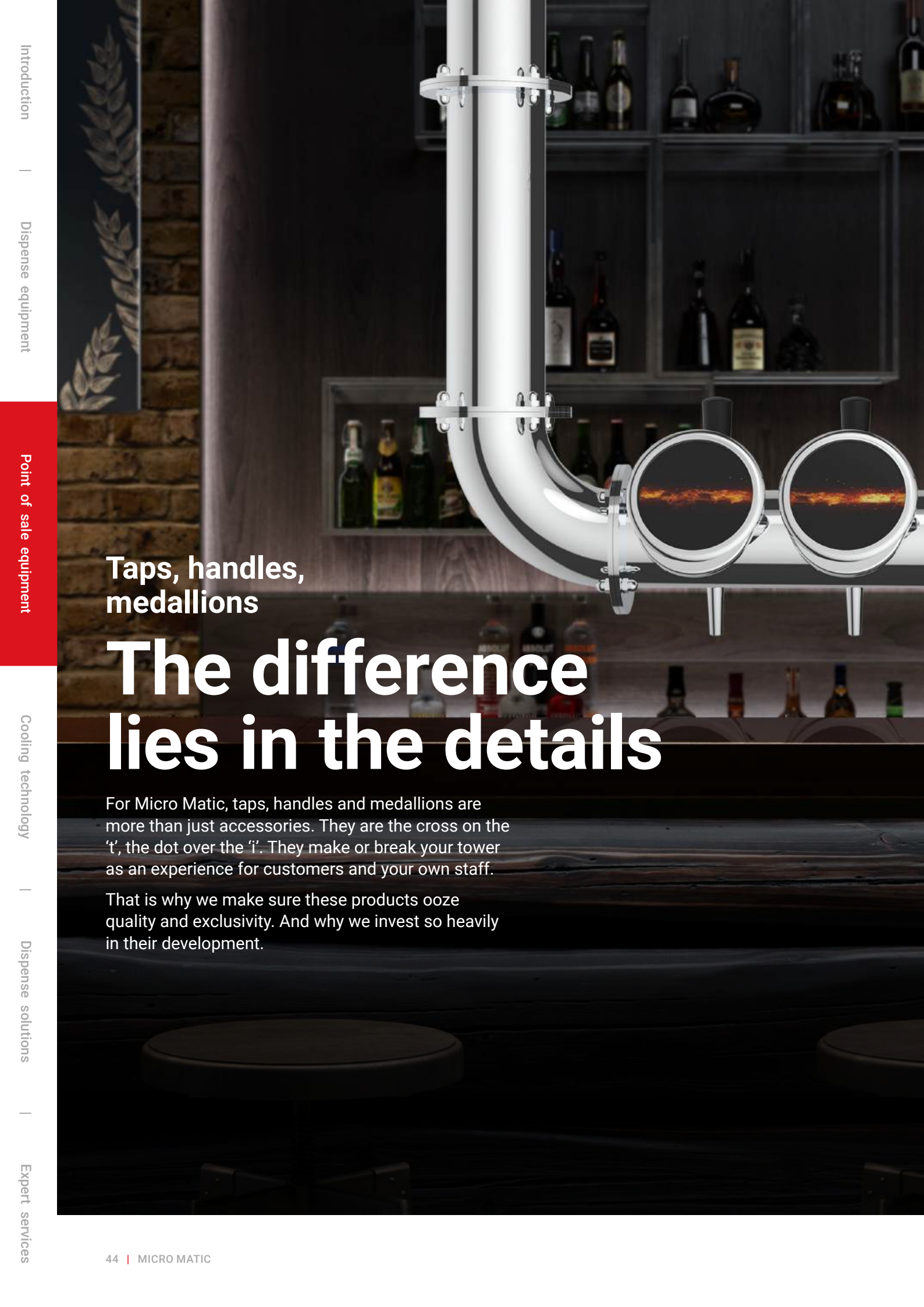
6–14 products



### Flash, bar gun holder

Digital signage for bar guns





Taps, handles,  
medallions

# The difference lies in the details

For Micro Matic, taps, handles and medallions are more than just accessories. They are the cross on the 't', the dot over the 'i'. They make or break your tower as an experience for customers and your own staff.

That is why we make sure these products ooze quality and exclusivity. And why we invest so heavily in their development.



## Digital signage Bring your messaging to life

A Micro Matic innovation, digital medallions, and rectangular screens add a whole new dimension to your POS branding and communication.

Convenient upload and transfer options make it easy for you to add your digital content and change it as often as you like. These solutions give your bar a new sense of vitality and excitement, while communicating important information.

We offer fleet-management services for digital signage, where an intuitive dashboard lets you schedule and synchronize digital content across your outlets.

Experience our range of exquisite digital lenses, designed and developed by Micro Matic



Watch video



Digital Lens



LCD screen

Next

# Medallions

Micro Matic tower medallions do more than describe the product that comes out of the tap. With their exquisite design, materials and rich colors, they help signal the brand values of your products or your establishment.



# Handles



Alu



Wooden WH-1



4-sided



2-sided



Pebble



Twist

# Taps

Sleek design, quality materials, and a wide range of handle options lend aesthetic and communicative power to Micro Matic taps. We offer diaphragm, piston, ball and electrical. variants in different colors.

**C-Tap**



**N-Tap**



**T-Tap**



**U-Tap**



**Wall-Tap**



**V-Tap**



**O-Tap**



## Bespoke handles



**Carling**



**Heineken**



**Somersby**



**Maltsmiths**



**Grolsch**



**Cobra**

# Cooling technology

Temperature control and carbonation are two of the most critical parameters in serving beverages of all kinds. Maintaining the perfect levels ensures a superior experience for customers and contributes to beverage line hygiene and food safety. But challenges abound – from meeting diverse needs for many different beverages, to minimizing electricity costs and your venue's carbon footprint.

Micro Matic answers your cooling needs by providing the most comprehensive portfolio available and developing customized solutions to meet exact requirements. Efficient, easily serviceable and enhanced with sophisticated IoT capabilities, our cooling solutions are second to none.



## Premix coolers

Customized to meet any need

## Postmix coolers

Efficient, reliable, intelligent

## Cooling cabinets

Your choice of integrated or modular

## Water cooling solutions

Chilled, sparkling and beyond



Premix coolers

# Customized to meet any need

The key to successful premix cooling is having just the right tools for your needs, and then integrating them into a failsafe, user-friendly whole.

Micro Matic's extensive premix cooler range and flexible customization and branding options add up to complete solutions tailored to your exact needs. Our cooling systems are known for their dependability and for being easy to use and maintain.

# Ice bank under-counter coolers

High-performance, efficient, and flexible solutions built from quality components and that work under any ambient conditions. Can be customized to suit your needs.



## ECO

Model	Number of lines	Peak cooling capacity (ΔT=10°C)	Peak cooling capacity (ΔT=20°C)	Compressor	Tank size (L)	Ice bank (kg)	Dimensions (W x D x H) mm	Horizontal / vertical
Eco XXXS	2-3	76	38	1/4 HP	12	3.5	300 x 406 x 577	V
Eco XXS	2-3	112	55	1/4 HP	17	7.5	425 x 435 x 583	V
Eco XS	2-4	123	60	1/4 HP	22	8	390 x 390 x 647	V
Eco S	2-6	133	70	1/3 HP	22	9	390 x 407 x 658	V
Eco M	2-6	173	90	1/3 HP	33	12	437 x 435 x 672	V
Eco L	2-6	231	115	1/2 HP	40	15	502 x 513 x 760	V
Eco XL	2-10	391	195	3/4 HP	64	28	555 x 551 x 860	V
Eco S H	1-8	203	100	1/3 HP	34	15	423 x 633 x 548	H
Eco M H	2-10	351	175	1/2 HP	48	28.5	491 x 701 x 568	H
Eco L H	2-12	426	215	3/4 HP	58	32	538 x 746 x 568	H
Eco XL HE	2/4	528	265	2x 1/2 HP	79	34	585 x 832 x 637	H



## LIFE

Model	Number of lines	Peak cooling capacity (ΔT=10°C)	Peak cooling capacity (ΔT=20°C)	Compressor	Tank size (L)	Ice bank (kg)	Dimensions (W x D x H) mm	Horizontal / vertical
Life 50	1-3	110	55	1/4 HP	17	7.5	326 x 356 x 682	V
Life 65	1-4	140	70	1/4 HP	24	10	585 x 376 x 487	H
Life 100	1-5	180	90	1/3 HP	30	12	405 x 407 x 751	V
Life 115	1-5	190	95	1/3 HP	30	12	611 x 404 x 515	H
Life 130	1-8	250	125	1/3 HP	48	21	466 x 466 x 834	V
Life 145	1-8	270	135	1/2 HP	48	21	704 x 466 x 554	H
Life 175	1-10	370	185	3/4 HP	76	33	511 x 541 x 818	V
Life 250	1-10	440	220	3/4 HP	90	40	855 x 540 x 665	H
Life 500	1-12	670	335	3/4 HP	148	65	920 x 600 x 750	H



# Ice bank over-counter

Meeting over-counter needs in larger setups.



Model	Number of lines	Peak cooling capacity (ΔT=10°C)	Peak cooling capacity (ΔT=20°C)	Compressor	Tank size (L)	Ice bank (kg)	Dimensions (W x D x H) mm
Top 25	1-3	76	35	1/8 HP	8	4	280 x 612 x 494
Top 35	1-3	110	50	1/4 HP	16	6	317 x 681 x 473
Top 70	1-4	122	70	1/4 HP	24	10	358 x 771 x 484
Eco XS Lux	2-3	85	40	1/4 HP	16	5	527 x 318 x 427
Mini Lady	1-2	140	35	1/6 HP	8	3.5	405 x 405 x 292
Lady	1-3	180	75	1/2 HP	24	10	598 x 400 x 366
Pico XXS	1-2	40	20	1/10 HP	8	3	395 x 409 x 321
Pico XS	1-2	90	45	1/4 HP	16	5	618 x 402 x 334

## Dry block

Dry over-counter units for craft beer and other small setups. Available in graphite, aluminum and gel versions.



Model	Number of lines	Continuous capacity (ΔT=10°C)	Continuous capacity (ΔT=20°C)	Compressor	Dimensions (W x D x H) mm	Integrated air pump
Pro Event XS CG	1	15	8	1/6 HP	175 x 300 x 394	No/yes
Pro Event S CG	2	52	26	1/4 HP	261 x 391 x 442	No/yes
Pro Event M CG	2	86	43	1/3 HP	292 x 403 x 495	No/yes
DRY XS	1	20	10	1/12 HP	177 x 277 x 382	No/yes
Dry S	1-2	53	26	1/4 HP	371 x 329 x 443	No/yes
Dry M	2	71	35	1/2 - HP	557 x 407 x 436	No
Dry L	2	118	59	1/2 HP	557 x 407 x 436	No
Dry XL	2	138	69	3/4 HP	656 x 544 x 450	No
Dry XXL	2/4	209	104	2x1/2 HP	675 x 480 x 485	No
Craft	1	20	10	1/8 HP	238 x 521 x 423	No/yes



## Mobile units

High-capacity units for events and mobile applications.



Model	Number of lines	Peak cooling capacity (ΔT=10°C)	Peak cooling capacity (ΔT=20°C)	Compressor	Tank size (L)	Ice bank (kg)	Dimensions (W x D x H) mm
Eco L Mobi T	1-2	240	120	1/2 HP	39	16	488 x 553 x 900
Eco XL Mobi T	1-2	440	220	2x 1/2 HP	75	30	635 x 640 x 1073
Eco XL Mobi	2	440	220	2x 1/2 HP	75	30	542 x 664 x 1107
Mini Compatto	1-4	140	120	1/3 HP	48	20	445 x 445 x 1036
Compatto	1-4	180	185	1/2 HP	75	35	514 x 514 x 987
Festival	1-4	230	300	3/4 HP	90	41	514 x 514 x 1122

## Dispense solutions for any beverage

Our extensive product portfolio covers all your needs. It is up to the customer to select the right product, regardless of product type, packaging, dispensing temperature, installation type and dispensing method.



**Shelf coolers**



**Heater**



**Cold brew / Nitro coffee units**



**Bag-in-box units**



**Python cooler**



**Milk cooler**

## Postmix coolers

# Efficient, reliable, intelligent

Serving sodas, juices or other postmixed drinks?  
Our postmix cooling solutions give you over- or  
under-counter options that combine dependable,  
efficient chilling with convenient tap dispensing.

## Under-counter postmix units

Optimized cooling for carbonated drinks.



Model	Number of lines	Peak cooling capacity (ΔT=20°C)	Compressor	Tank size (L)	Ice bank (kg)	Dimensions (W x D x H) mm	Horizontal / vertical	Carbonator size (L)	Integrated syrup pumps
Free 130	8 + 1 premix	135	3/4 HP	56	22	490 x 650 x 780	V	2.7	Yes
Free 150	6/8 + 2 premix	115	1/3 HP	56	22	451 x 784 x 660	H	2.7	Yes/No
Free 250	8 + 2 premix	180	3/4 HP	87	34	510 x 821 x 693	H	3	No
Free 600	12/16 + 2 premix	325	2x 1/2 HP	145	67	605 x 929 x 857	H	5.4	No
PC 50	6 + 1 premix	50	1/4 HP	17.5	6.7	440 x 604 x 480	H	0.65	No
PC 100	6 + 2 premix	66	1/3 HP	21	8.2	436 x 757 x 552	H	2.2	No
PC 250/350	8 + 2 premix	157	3/4 HP	36	20	547 x 938 x 552	H	3.5	No
PC 550	20 + 3 premix	383	1.5 HP	56	55	1046 x 745 x 1000	H	5	No

## Over-counter postmix units

Chilled sodas and juices any time, anywhere.



Model	Number of lines	Continuous capacity (ΔT=10°C)	Peak cooling capacity (ΔT=20°C)	Compressor	Tank size (L)	Ice bank (kg)	Dimensions (W x D x H) mm	Carbonator size (L)	Integrated syrup pumps
California Smart	2-4	-	45	1/4 HP	23	7	381 x 789 x 553	2	No
California 2000	2-5	-	70	1/2 HP	30	9	407 x 803 x 520	2	No
California HD	6	-	75	1/3 HP	48	11	465 x 669 x 726	2	Yes/No
Omega	5	-	82	1/3- HP	38	12	383 x 600 x 635	1.8	No
LCP2	2	-	45	1/4 HP	16	6	316 x 692 x 496	1.3 or None	No
California Juices	3-4	-	70	1/2 HP	30	11	407 x 803 x 520	None	No
Juice I21 MM	2 + water	55	-	1/4 HP	N/A	N/A	355 x 520 x 790	None	No
Juice I31 MM	3 + water	55	-	1/4 HP	N/A	N/A	400 x 520 x 790	None	No
Ambient dispenser	1-4	-	-	-	-	-	267 x 464 x 540 (3 taps)	None	No
Ice Chest	8-9	-	-	-	15" x 22" or 21" x 23"	27 / 36	584 x 430 / 635 x 591	None	No

## Cooling cabinets

# Your choice of integrated or modular

When your event or stationary setup calls for perfectly cooled beverages served just the way you need them, Micro Matic cooling cabinets deliver at any capacity. Available with and without tap options.

## Front-bar cooling cabinets

Complete up to 500L and modular solutions.



	Cooling power (W)	Cooling range °C	Capacity 20L slim	Capacity 50L DIN	Capacity (l)	Max number of towers	External dimensions	Internal dimensions
Queen 200	405	0–10	4	1	N/A	N/A	920 x 630 x 940	590 x 510 x 750
Queen 300	405	0–10	6	2	N/A	N/A	1200 x 630 x 940	870 x 510 x 750
Queen 400	405	0–10	8	2	N/A	N/A	1400 x 630 x 940	1070 x 510 x 750
Queen 500	405	0–10	10	3	N/A	N/A	1600 x 630 x 940	1270 x 510 x 750
King 100	434	0–10	2	N/A	N/A	1	600 x 620 x 830	500 x 420 x 680
King 225	405	0–10	4	1	N/A	2	650 x 680 x 1080	530 x 550 x 760
KBC 2	385	0–10	N/A	N/A	335	N/A	1200 x 610 x 860	870 x 510 x 760
KBC 3	385	0–10	N/A	N/A	500	N/A	1600 x 610 x 860	1270 x 510 x 760
Modular Cabinet	N/A	N/A	4	1	180	N/A	540 x 570 x 870	540 x 470 x 740



# Back-bar cooling cabinets

Customizable, flexible, and easy to transport and set up.

	Capacity 50l DIN	External dimensions	Internal dimensions
KCC 4	4	1080 x 1000 x 1130	980 x 880 x 980
KCC 6	6	1490 x 1000 x 1130	1390 x 880 x 980
KCC 8	8	1890 x 1000 x 1130	1790 x 880 x 980
KCC 10	10	2220 x 1000 x 1130	2120 x 880 x 980
Master 6	6	1380 x 660 x 1660	1280 x 550 x 1500
Master 8	8	1800 x 660 x 1660	1700 x 550 x 1500
Master 12	12	1380 x 1000 x 1660	1280 x 890 x 1500
Master 16	16	1800 x 1000 x 1660	1700 x 890 x 1500
Master 20	20	2260 x 1070 x 1680	2120 x 920 x 1480



# Cooling units

High-performance and energy efficient for horizontal and vertical setups.

	Cooling power (W)	Cooling range °C	External dimensions
Modular CU	860	2–6	400 x 570 x 870
CU 1/2 HR	835	0–10	920 x 60 x 420
CU 3/8 HR	611	0–10	850 x 500 x 380
CU 1/2 VR	826	0–10	350 x 50 x 830
CU 3/8 VR	611	0–10	350 x 500 x 830



## Water dispensers and modules

# Chilled, sparkling and beyond

Micro Matic water dispensers let you serve water any way your customers want it. Add on a carbonator and premium tower to make it perfect for your establishment – whether small reception area or office cafeteria.



Model	Number of lines	Peak cooling capacity (ΔT=10°C)	Compressor	Tank size (L)	Ice bank (kg)	Dimensions (W x D x H) mm	Carbonator size (L)	Installation type
Ocean	3	35	1/12 HP	4	0.6	395 x 349 x 440	1	Over-counter
Crystal	3	60	1/10 HP	10	3.5	620 x 380 x 500	1	Over-counter
Dry XS SCLux	1	15*	1/10 HP	N/A	N/A	250 x 483 x 405	0.9	Over-counter
Under S	Soda + water	35	1/12 HP	4	0.6	250 x 349 x 440	1	Under-counter
Under M	Soda + water	60	1/10 HP	10	3.5	411 x 280 x 494	1	Under-counter
Multidrink	2 premix + soda + water	110	1/4 HP	23	10	371 x 580 x 485	1.3	Under-counter
GV 15	Soda + water	50	1/6 HP	13	3	276 x 479 x 408	1	Under-counter
GV 23	1 premix + soda + water	113	1/4 HP	18	7.5	378 x 577 x 603	1	Under-counter
GV 25	2 premix + soda + water	128	1/3 HP	30	7.5	382 x 598 x 541	1	Under-counter
Eco MSC	1/2 premix + soda + water	113	1/3- HP	18	7.5	410 x 410 x 600	1	Under-counter
Carb S	N/A	-	-	-	-	195 x 195 x 325	1	Carbonator
Carb M	N/A	-	-	-	-	300 x 345 x 510	2.7	Carbonator
KT1	N/A	-	-	-	-	151 x 427 x 408	1.8	Carbonator
Postmix Module	N/A	-	-	-	-	214 x 539 x 539	3.5	Carbonator

\*Continuous capacity

# Internet of Things

Cloud connectivity enables Micro Matic products to provide next-generation benefits that facilitate maintenance and can increase profitability. Features like geotagging and telemetry enable data analysis, helping you monitor components, predict failures, plan maintenance, analyze sales and optimize profitability\*.

\*Applies to some models only.



# Dispense solutions

Many challenges in beverage dispensing are best solved not by a single piece of equipment, but by complete solutions based on a Big Picture approach.

At Micro Matic, our Everything on Tap (EOT) department works every day to meet complex needs and realize wide-ranging visions. Bring us your dream, crazy idea, or barrier, and our EOT team will work with you to imagine, engineer and implement a bespoke solution that can transform your beverage dispense business.

In addition to EOT projects, we offer several complete solutions for beverage dispensing, including our FlexiDraft™ and Q-Draft systems. Designed to ensure better hygiene, ease of installation and use, and superior draft quality, these systems help you meet demands from health authorities, your own employees and, above all, your customers.





# Everything on Tap

Holistic, bespoke, transformative

## FlexiDraft™

Perfect hygiene made easy

## Q-Draft

Improving draft safety



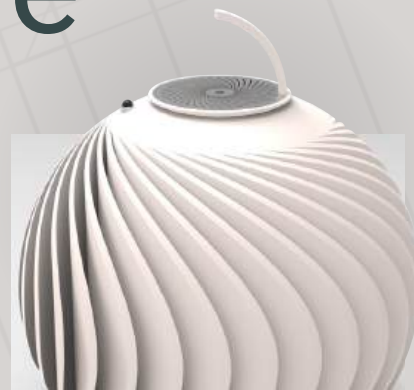
Everything on Tap

# Holistic, bespoke, transformative

Supermarket chain thinking of installing chain-wide juice dispensers? Stadium looking for ways to serve a greater variety of drinks faster? Fast food startup that wants to get beverage dispensing right from the start?

Some beverage-dispense projects need to start a level higher than pre-designed systems. This is what our dedicated EOT department is all about. Our experts will listen to your most complex challenges, your most far-out ideas, and your most ambitious overall goals, and then work with you to design your own unique solution. From a bird's-eye perspective, with no limit on capabilities, systems or equipment.

Our approach is holistic, our solution bespoke, and the results nothing short of transformative. Each project is designed, engineered and rolled out by a team of experienced, senior Micro Matic specialists, working closely with you every step of the way.



EOT concepts



## Case

### Micro Matic's EOT team gets the cocktails flowing faster for Easy Drinks

Easy Drinks, a Brazilian producer of non-alcoholic and fruit-based beverages, wanted to up its game in cocktail dispensing at events and POS setups. Specifically, the company wished to go from dispensing two cocktails at a time to four – all with different ratios and densities, both carbonated and not. For assistance, they turned to Micro Matic.

To help Easy Drinks achieve their goals, Micro Matic's EOT team worked closely with the company to design a customized dispense system that would meet their exact needs. Combining multiple Micro Matic technologies – not least an intelligently controlled two-spout tap – the system was designed to perform Easy

Drinks' complex mixing process quickly, precisely and with less impact on the environment.

After testing the new solution, Easy Drinks rolled it out at events large and small – including major music festivals – across Brazil. Able to dispense twice as many drinks as the company's previous equipment, the solution helped staff serve many more drinks per minute, shortening lines at the various bars while keeping the ratio of ingredients perfect throughout the day and night.

Of course, customers also benefitted from the consistently high quality of the drinks served, and everyone wins with a more climate-friendly solution.



***"We could not be happier with the solution Micro Matic developed for us. Ultimately, it meant more business, better quality, a smaller carbon footprint, and happier customers."***

— Fabricio Lot, Co-Owner, Easy Drinks



FlexiDraft™

# Perfect hygiene made easy

FlexiDraft™ is a revolutionary draft beer system with a one-way beer line that extends the fresh life of beer in a broached keg from 6 to 30 days. It also eliminates the need for cleaning and maintenance. The principle is simple: You replace your line every time you change a keg.

Local health authorities will love the hygiene that FlexiDraft™ guarantees. Your employees will appreciate the quick and easy keg+line changes. Everyone – especially your customers – will enjoy the far longer shelf life and superior draft quality a FlexiDraft™ system delivers.





# 0 alcohol? 0 problems!

In the past, serving alcohol-free beer on draft was almost impossible. The absence of alcohol meant there was nothing to prevent bacteria from growing and contaminating the beer line.

FlexiDraft™ changes all that. Thanks to the single-use beer line, even alcohol-free beer stays fresh and pure, right to the bottom of the keg.



## Recyclable plastic

Think a disposable beer line means plastic waste? Think again. FlexiDraft™ beer lines are fully recyclable, with convenient recycling programs available in most markets. This helps you meet increasingly stringent rules and demands for plastics disposal, while enjoying all the benefits of the single-use concept.

Refer to your local Micro Matic representative for details on recycling in your market.

# The FlexiDraft™ family

## CORE

FlexiDraft™ CORE is the perfect solution if you already have a fridge but still want to enjoy the advantages of the FlexiDraft™ system.



## UNDERCOUNTER

FlexiDraft™ UNDERCOUNTER is a series of high-quality under-counter fridges that combine with FlexiDraft™ towers to make an integrated system with up to four taps per unit.



## AirBar

Not only is AirBar highly mobile, it also has everything you need to serve cold beer right away. Self-contained and easy to push, just wheel it where it's needed and start serving!



## STAR

FlexiDraft™ STAR is an integrated system that combines all the benefits of FlexiDraft™ towers with mobile cooling options in different sizes, allowing up to four taps per unit.



## COUNTERTOP

A solution that fits perfectly in locations that don't have a lot of turnover or space, but still want to offer their customers great-tasting draft beer.



## WALL TAP

By integrating taps into the wall behind your bar, FlexiDraft™ WALL TAP is the perfect solution for maximizing the number of beers you offer.



## Towers and branding

FlexiDraft™ towers come in a wide variety of designs, with personalized branding available. Branding can also be added to refrigeration units.



## Q-Draft

# Improving draft safety



The Q-Draft system improves draft safety by reducing the risk of contamination via all three common sources: Ambient conditions, insufficient isolation, and bad tubing connections. This adds an extra layer of protection for your customers, while making sure you pass health and safety inspections with flying colors.

Q-Draft is designed to ensure very easy dispense-system installation at the designated location. It comes pre-assembled all in one box with a simple installation guide that allows fast end secure installation even for first-time installers.



Q-draft insulated tubing keeps your beer cool all the way from keg to glass. The system is easy to install and use, requires less cleaning and maintenance, and is priced competitively. Q-draft works everywhere (performs at 43°C) in traditional under-counter setups.





# Expert Services

As beverage dispense solutions become more integrated and sophisticated, there is a greater need for qualified services. In line with our “one-stop-shop” strategy, we are building a portfolio of Micro Matic services geared to meet your current and future needs – no matter how large or small your operation.

All Micro Matic services are carried out by either in-house staff or selected partners who have been thoroughly trained in our procedures and local needs, practices and regulations. Whether you turn to us for training, refurbishing, installation or warehousing, you can count on our service staff to meet the high quality standards you expect from Micro Matic.

## Training and certification

Anyone can become an expert at safe spear handling, carbonation settings, beer line installation and many other topics, thanks to our experienced training staff and certification program. We'll audit your after-sales services, assess your processes, train your staff, and support you in building a team of highly respected service professionals\*.



## Equipment refurbishing

Save money and reduce your carbon footprint by refurbishing components and using refurbished equipment as spare parts. In some markets, replacement kits and training materials are available for on-site refurbishment\*.



## Installation services

Need help with equipment installation? Rely on our local market service centers and network of certified installation experts. You'll save time and money by procuring key services along with your products – all from a single supplier\*.



## Warehousing and logistics

If your business is beer, why should you have to spend time and energy on the intricacies of warehousing and logistics? Instead, let us take on the burden, while guaranteeing that your equipment will arrive on time from nearby storage facilities\*.



\*Offerings vary by market.

# Worldwide presence, **local mindset**





Find a representative in  
your area. **Scan the QR-code**



FOUNDING MEMBER OF  
STEEL KEG ASSOCIATION

# Let's raise a glass to draft!



## **CIRCULAR:**

Re-usability and 30+ year lifespan enable steel kegs to help reduce greenhouse gas emissions and other environmental impacts.



## **EFFICIENT:**

Steel kegs deliver bulk liquids, driving superior economic benefits for breweries, bars and restaurants.



## **FRESH:**

Consumers appreciate the uniquely "fresh" draft experience. From the first pour to the last sip, there is nothing else like it in the beverage industry.



## WE'RE ON A MISSION!

The Steel Keg Association is a non-profit marketing organization focused on increasing the volume of beer and other beverages served from stainless steel kegs.

Micro Matic is a founding member of Steel Keg Association.

Read more: [www.steelkegassociation.org](http://www.steelkegassociation.org)



## DEDICATED TO DRAFT QUALITY

Headquartered in Denmark and with 24 offices in 16 countries, Micro Matic Group is the world's leading producer of beverage dispensing equipment.

We were founded in 1953 to solve difficult engineering problems for customers in many industries. In the 1970s, we began to focus on packaging and dispensing solutions for draft beer. While beer remains dear to our hearts, we now provide solutions for dispensing almost any beverage to thirsty patrons worldwide.

Quality, efficiency, and collaboration are the pillars our business is built on. You and your customers motivate our 1600 employees to go above and beyond every day. Find out more at [micro-matic.com](https://micro-matic.com).

[MICRO - M A T I C . C O M](https://micro-matic.com)

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